End User License Agreement (EULA)

A contract between a software provider and eventual user of the product specifying terms and conditions.

1. Cumulative Licensing Program (CLP)

It’s a 2-year licensing program in which members place an initial order for Perpetual products like adobe acrobat, captivate etc. and other desktop software. The initial order sets the discount level for that order and additional orders.

1. Transactional Licensing Program (TLP)

It provides access to adobe licensing website (LWS), the easy to use, PW protected portal that enables you to track and manage your adobe software licenses online in one central location. With LWS you can run reports, track order history, access serial numbers and download available perpetual software.

1. Value Incentive Plan (VIP) or Enterprise Educational Agreement (EEA)

Annual term licensing program- subscription

Subscription licensing with term-length and loyalty options (1-3 years term)

1. Enterprise Term License Agreement (ETLA or EA)

A large organization can purchase and deploy adobe software in an efficient, targeted and cost-effective manner.

Term licensing under a 3-year customised agreement